

FOR IMMEDIATE RELEASE

September 2015

Local Contact:

Ryan Ballard
owligatorman@gmail.com
504-301-8201

National Contact:

Matt Moseley
moseley@intermountainca.com
303.887.0826

IGNITION Festival announces lineup additions and community-curated art works.

Set within an urban oasis minutes from downtown New Orleans, Louisiana, the event celebrates the union of art, music, and communal exploration with its inaugural theme 'Chewburnitall' on October 15-18 2015.

IGNITION is a collaborative art and camping experience, which features interactive art installations, sound stages, theme camps and more! Curated by its participants, the festival is a three-day multi-sensory adventure benefitting the Intergalactic Krewe of Chewbacchus Inc 501(c)3.

We are thrilled to announce the addition of several groundbreaking art installations and entertainers to the lineup. Move to the beats of "All Saints Soundcamp", a curated sonus featuring local and international DJs set in a magical LED-lit cube. Other Soundcamps include Adrian Lopez's "Flyy by Nite". The musical lineup for IGNITION includes: The Jerk Officers, DJ JayRad (Brooklyn), Mic Phedusha, Otto, Tristan Dufrene, Javier Drada, Songwriter Carey Stewart, and MORE!

The IGNITION Festival features three large-scale sculptures that will be burned during the festival: "Deep Thought", a giant super computer, "Mission Control" a SUPERDome/flying saucer hybrid, and "The Wicker Wookiee", the centerpiece of the festival. This gigantic effigy of Chewbacchus himself seated in a transcendental state of divine repose will invoke the spirit of cosmic collaboration that embodies the ethos of IGNITION.

Space Commander Ryan S. Ballard indulges participants with the opportunity to be intimately involved in the intersection of science and art. "Through a visceral experience of the senses creators can form their own ceramics creations and place them within the Wookiee effigy itself where they will be fired during the grand burn on Saturday night. This experience will be a statement of pure energy and time made tangible to those who thirst for the opportunity to bring home a divine relic".

Additional art installations include presentations of *Spiders from Mars* incorporating projector-mapped images onto custom made puppets, a hypnotic *Crystal Matrix Portal* to challenge and excite the mind, and the presence of the Gilliam, a magical 50-foot cloud whale. Visitors are invited to consummate their own evolution during a journey into the soft glow resonating from within the *Consciousness Transfer Dome*.

The Intergalactic Krewe of Chewbacchus is also teaming up with New Orleans Video Assist for Radio Free Chewbacchus! An interactive live broadcast for the IGNITION: Chewburnitall event. Featuring a rotating cast of characters and live DJ performances, Radio Free Chewbacchus will be your source for weather, interviews with artists, theme camp event promos and late breaking important information at IGNITION.

IGNITION: CHEWBURNITALL is presented by PBR and made possible through the generous support of: Plato Wynne Consulting, WTUL, Habitat for Humanity ReStore, Offbeat Magazine, Raven Production Management Group, Secret Moonbase Productions, the Algiers Economic Development Foundation and the generosity of countless amazing individuals!

Full of mischief and mayhem, the event encompasses the spirit of Chewbacchus enumerated by a multitude of surreal and enlightened exhibitions curated by the IGNITION community.

The Krewe is raising funds on Indiegogo to support the construction of the effigy of Chewbacchus himself. The Sacred Drunken Wookiee summons your support!

Donate at <http://igg.me/at/uKXiqYsDKqg/x/3008583>

Tickets are available through Brown Paper Tickets at: www.ignitionfestival.com

###